

Horizon™ DXA System



Upgrade to the **Horizon DXA System** to Expand Patient Services

The Hologic Horizon DXA system is available and we are offering existing customers an opportunity to trade up to take advantage of the Horizon's advanced scan modes and workflow efficiencies.

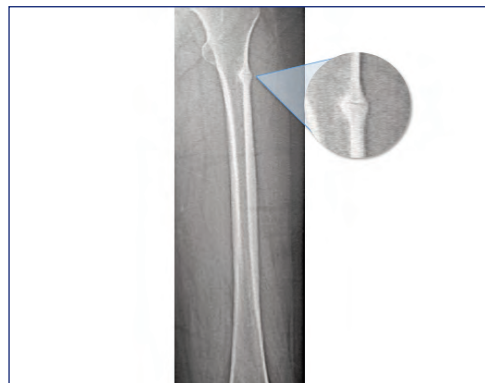
The Horizon system's scanning capabilities enable you to provide additional patient services. Plus, Hologic is offering a suite of support services to maximize your investment, including trade-in opportunities, patient education materials, and reimbursement assistance.

Add New Patient Services

The Horizon system continues to provide FDA-coded exams to help you identify patients at risk for osteoporosis, obesity, and atypical femur fractures (AFF).

- **Atypical Femur Fracture** - A 15-second, single-energy (SE) femur exam can visualize the entire femur for early indicators of an atypical femur fracture that can occur as the result of long-term bisphosphonate use.
- **Visceral Adipose Tissue (VAT)** - The Horizon system incorporates InnerCore™, Hologic's patented method of measuring visceral fat from a whole body scan. The results are highly correlated and linearly related to visceral fat measurements by CT.

- **Calcification of the Abdominal Aorta** - A single-energy lateral spine exam (IVA™ or IVA-HD) helps identify calcification of the abdominal aorta, often a predictor of myocardial infarction or stroke.
- **Obesity** - The Advanced Body Composition® Assessment study identifies fat, lean muscle mass, and bone, presenting the data in a series of comprehensive and easy-to-read graphical reports. Hologic's reports incorporate NHANES reference data which is comprised of age, gender, and race-matched peers.



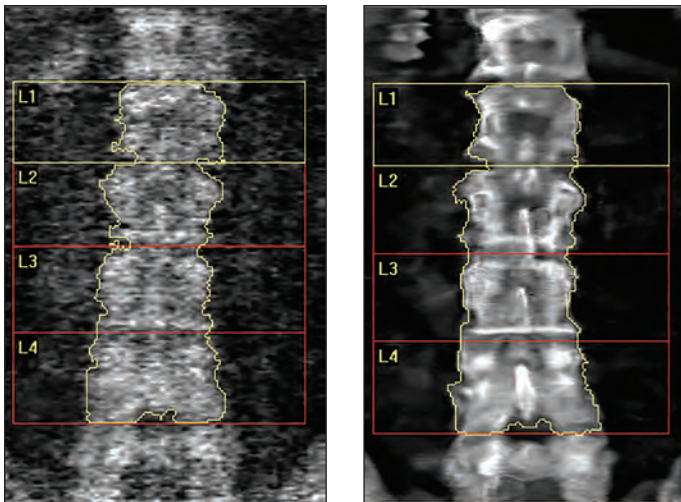
Incomplete Atypical Femur Fracture imaged with a Hologic densitometer, courtesy of Prof. Cheung, University of Toronto.

Horizon's FDA-coded exams help you identify patients at risk for osteoporosis, obesity, and atypical femur fractures (AFF).

See More with Higher Image Quality

The Horizon system incorporates ultra-fast, high-output ceramic detectors and high frequency, pulsing x-ray generators to deliver unsurpassed image quality and stability. It enables you to scan a wide range of patient body types.

AP Spine Comparison



Discovery™ image (left) and Horizon™ system image (right) of an obese subject (BMI=54).

Save Time with Enhanced Workflows

The Horizon system includes a set of innovative tools to improve workflows and accelerate productivity, such as Modality Worklist, DICOM, HL7, and DICOM Structured Reports.

The Horizon system includes the Physician's Report Writer™ DX software, which combines patient information, including BMD, Instant Vertebral Assessment and FRAX® data into an automated electronic report. Based on pre-configured information, all patient data and study results are automatically populated, saving time and reducing your cost of data entry.

Protect the Integrity of Your Data

Microsoft has announced its decision to end support for Windows XP and will no longer support XP with security patches. Upgrading to the new Horizon system will ensure the integrity of your data. Plus, all data from your existing Hologic Discovery system is compatible with the new Horizon system.

Maximize Your Investment

To make it easier for existing customers to take advantage of the Horizon system, Hologic is offering a package of support services, including:

- Trade-up program – You receive a credit for your older Hologic system to apply towards a new Horizon system.
- Full one-year warranty – The Horizon system is covered by Hologic's full-year warranty and the support of our dedicated and experienced support team.
- Reimbursement assistance – We offer the support of an expert, third party company to help you navigate the medical reimbursement landscape.
- Staff training – We train your staff with ISCD-educated direct Hologic employees on the functionality and best practices of the Horizon system to get them up and running quickly.
- Patient education materials – We offer a library of marketing materials to help you educate patients about the benefits of whole body scans, how to prepare, and what to expect during the exam.

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