HubCast

**MANAGING YOUR
GLOBAL PRINT
SUPPLY CHAIN**

*HubCast delivers control of
the Global Print Supply Chain*

Managing the Print Requirements of a Global Brand

Today, enterprises reach into every corner of the globe. Sell through a diversity of channels. Rely on networks of employees and partners to represent them with prospects and customers. All of which makes managing a brand and controlling key messages and content more complex and expensive.

From brochures to business cards, catalogs to case stories, and everything in between, print materials are delivering your messages and conveying your brand around the world. Maintaining control over the content, quality, and delivery of documents is becoming increasingly expensive and time-consuming. At the same time, the concept of on-demand print has changed the way users think about marketing materials. They expect fast, easy access to documents, overnight printing, and local delivery anywhere in the world.

No one understands that better than HubCast. Our unique, cloud-based platform is helping enterprises around the world transform their print supply chain. Centralized control. Consistent quality. Global delivery. Reduced cost. HubCast provides an efficient and effective global print supply chain management platform to maintain brand integrity and fully control print costs while providing field offices and channel partners with immediate access to approved sales and marketing materials.

With HubCast, you can deliver your messages, consistently and cost-effectively, through internal sales teams and external channels, at trade shows and conferences, during sales meetings and customer visits, in every country and on every continent in the world.

HubCast is about more than managing your print supply chain. HubCast allows you to take control of and streamline the entire business process for managing the worldwide print and delivery of marketing documents. Maintain a library of enterprise documents. Grant access permissions by user type, language, or business unit. Assign and manage budgets by individual, product line or global region. HubCast saves time, eliminates waste, and maximizes your budgets.

Our mission is to protect the integrity of your brand by delivering a print supply chain management platform that provides process and content control, delivers a better service to users, and dramatically reduces the time and expense associated with printing and delivering sales and marketing content around the globe.

HubCast provides immediate access to critical sales and marketing materials.

Only HubCast delivers marketing materials anywhere in the world, as quickly as next day.

Innovation Makes The Complex, Simple

HubCast is the first to build a global print supply chain platform. Based on innovative technology and rigorous process controls, HubCast's platform simplifies the procurement process while ensuring consistent quality and worldwide delivery. We automate the entire print procurement process, managing more than 60 variables including, pricing, routing, color management, taxes, tariffs, and delivery. Our technology and algorithms link HubCast Print Service Providers around the world through a secure private network, providing you with real-time pricing and fast, cost-efficient production, anywhere in the world.

High-quality print anywhere in the world, as quickly as next day

HubCast technology manages a Virtual Print Factory of Print Service Providers, which spans the globe ensuring we can print and deliver materials anywhere you need them, as quickly as next day. This unparalleled global network of commercial printers is carefully selected and monitored by HubCast. We recruit the best from around the world. Train them in HubCast's six-sigma production process to meet our rigorous standards for quality control. Provide proprietary hardware and software to manage and track the performance of each and every press and every job from order to delivery.

Confidence in the integrity of your colors and brand

HubCast's color management software ensures your corporate colors – your brand – print consistently, worldwide. Spectrophotometer readings are taken and analyzed against known good values. Presses are calibrated for every job to ensure they meet our exacting color specifications and are in line with other presses in the HubCast network. And, because different presses, paper, and tools all can impact the quality and consistency of your piece, HubCast has standardized print production down to the ink, presses and paper we use. Your corporate colors will be identical, every time, anywhere in the world.

Control over your print budget

HubCast knows how important it is to understand the real cost of your print project. Wherever we print, from Boston to Shanghai, from Buenos Aires to Lisbon, and everywhere in between, HubCast tells you exactly what it will cost to print and deliver your materials. No waiting. No estimates. No last minute price increases. It's real-time. It's automatic. It's HubCast.

Reduced costs for shipping, taxes, and tariffs

Shipping, tariffs, and taxes, add unnecessary expense to print projects. With the breadth of HubCast's print resources, we can print close to each and every delivery destination eliminating the time, cost, and environmental impact of long distance shipping. Every time you print, our innovative routing engine automatically selects the Print Service Provider closest to where your project is scheduled for delivery. It's cost-effective, efficient, and environmentally responsible.

HubCast automates the entire print procurement process, managing more than 60 variables, delivering consistent color and quality worldwide.

HubCast improves the user experience and maximizes marketing resources.

Centralized Control. Local Access.

HubCast offers more than quality print. Our powerful, flexible workflow solutions streamline the business processes of printing and distributing marketing materials. From content management to fulfillment, we build simplicity and efficiencies into the processes to improve the user experience and maximize your marketing resources. You gain centralized control over content and budgets. Users gain easy, timely access to critical marketing documents.

HubCast's workflow solutions replace costly inventories and slow, time-consuming fulfillment processes with a corporate-branded storefront that provides field offices and channel partners with next day access to corporate-approved sales and marketing materials. No need for emails, phone calls, in-house printing, or locally developed materials. Fulfillment is real-time.

Our solutions enable you to build a virtual library of pre-approved print files. Maintain multiple versions in multiple languages. Establish templates for co-branding. You control the content and messages.

HubCast's workflows are powered by a rules engine, which enables you to define parameters based on your specific requirements. Assign levels of access to documents. Track usage and costs by document, cost center, and region. Establish charge backs. Incorporate notifications. Calculate the reduced costs of shipping, warehousing, and obsolescence. With HubCast's workflow solutions, you save time, eliminate waste, and maximize your budgets.

HubCast eliminates warehousing and obsolescence, and greatly reduces shipping costs.

HUBCAST PRINT SUPPLY CHAIN SOLUTIONS

HubCast has a solution for every organization. Whether you're addressing the workflow and print supply chain requirements of a global organization, or looking to provide a powerful cloud print platform to increase the effectiveness of your marketing and design professionals. Our suite of print supply chain solutions put you in control, enabling you to print and deliver the commercial-quality marketing materials that deliver your messages and communicate your brand. Every HubCast print supply chain solution delivers commercial-quality print, anywhere in the world – and substantially reduces your costs.

HubCast Enterprise

Designed for global enterprises with networks of geographically dispersed offices and sales channels, HubCast Enterprise is a powerful, end-to-end software platform, which automates and streamlines all aspects of your global print supply chain. It brings clarity, efficiency, and cost savings to your global print supply chain.

HubCast Enterprise delivers a corporate-branded storefront with ecommerce capabilities, supporting thousands of global users with secure online order processes. It incorporates robust administrative tools for total visibility into your print supply chain, for managing print files, access, budgets and usage. Plus, HubCast Enterprise automates and simplifies all supply chain processes for pricing, routing, quality control, printing, and global delivery, ensuring consistently high quality print, fast delivery, and lower costs.

HubCast WorldTeam

HubCast WorldTeam enables marketing departments to respond quickly to field and channel requests for marketing tools while maintaining control of the content and quality of all print materials. Upload files and order materials through HubCast's online storefront. Maintain print files in HubCast's cloud-based library. Manage access and monitor usage and print spend with our suite of administrative tools. WorldTeam gives you the power and flexibility to create unique documents for trade shows, conferences, and training events. Support language requirements. Manage versions. Respond overnight to field requests – all while reducing expenses.

HubCast One

HubCast One provides marketing professionals with an automated software platform for delivering quality marketing materials to field offices and events, on-demand. You receive the full functionality of HubCast's print supply chain platform – 24/7 online ordering, print library, commercial-quality print, and next-day global delivery. You gain the flexibility to print smaller runs and still be responsive to your organization's need for high-quality marketing materials. Plus, you save the expense of bulk printing, warehousing, and obsolescence by printing exactly what you need, when you need it. You can keep field offices and partners supplied with accurate, approved print materials, without maintaining costly inventories or incuring high shipping expenses.

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